

## CLAIMS

What is claimed is:

1 Claim 1: A method of fund raising, comprising the steps of:

2 providing a voucher for acquiring digital media content;

3 sending a notification when the voucher is activated; and

4 providing a download of the digital media content when the voucher is redeemed.

1 Claim 2: The method of claim 1, wherein the providing voucher step includes charging a fee  
2 for the voucher.

1 Claim 3: The method of claim 1, wherein the providing a voucher step includes providing a  
2 voucher with a voucher identifier.

1 Claim 4: The method of claim 3, wherein the voucher identifier comprises at least any one of  
2 a printed number, an encoded identifier and identification of the digital media content.

1 Claim 5: The method of claim 3, further comprising creating the voucher identifier by  
2 combining at least two partial identifier codes.

1 Claim 6: The method of claim 1, further comprising the steps of:

2 activating the voucher after receiving payment for the voucher; and

3 reporting the activation including an identifier of the voucher and the payment to

4 a centralized accounting system.

1 Claim 7: The method of claim 1, wherein the providing a download comprises the steps of:  
2 receiving an identifier of the voucher at an on-line retailer;  
3 validating that the voucher is activated based on the identifier; and  
4 downloading the digital media content to a media player when the voucher is  
5 activated.

1 Claim 8: The method of claim 7, further comprising filtering the digital media to exclude  
2 explicit media.

1 Claim 9: The method of claim 1, further comprising the steps of:  
2 activating the voucher by establishing a phone call to an automated activation  
3 unit; and  
4 providing an ID associated with the voucher.

1 Claim 10: The method of claim 9, further comprising the step of distributing a notice that the  
2 voucher has been activated.

1 Claim 11: A method for managing fundraising, comprising the steps of:  
2 providing one or more vouchers each having a unique identifier for redemption of  
3 digital media content;  
4 receiving an activation notice including the unique identifier for at least one of  
5 the vouchers;  
6 checking that the at least one voucher is activated using the unique identifier  
7 when the voucher is presented for redemption; and  
8 authorizing a download of the digital media for redemption of the at least one

9 voucher when the checking step determines that the voucher is activated.

1 Claim 12: The method of claim 11, further comprising the steps of:

2 receiving a payment for the activation and accounting for the payment on behalf  
3 of an entity associated with the voucher; and  
4 paying another entity when the download has occurred.

1 Claim 13: The method of claim 11, further comprising the step of tracking the one or more  
2 vouchers using the identifiers so that the voucher is deactivated when redeemed preventing  
3 another redemption by the at least one voucher.

1 Claim 14: The method of claim 11, wherein the providing step provides the one or more  
2 vouchers to one or more entities for fund raising and accounts for the provided one or more  
3 vouchers by entity and further comprises the steps of:

4 receiving a payment for sale of the provided one or more vouchers and accounting  
5 for the payment of the provided one or more vouchers on behalf of the one or more entities;  
6 and  
7 reimbursing the one or more entities for at least a portion of the payment  
8 according to the provided one or more vouchers to each of the one or more entities.

1 Claim 15: The method of claim 11, further comprising at least any one of the following steps:

2 providing a report on voucher identifiers including activation status;  
3 providing a report on sales of the digital media content;  
4 providing an accounting spreadsheet;  
5 providing a report on sales for one or more digital media providers; and

6 providing a report of account balances for one or more entities selling the one or  
7 more vouchers.

1 Claim 16: The method of claim 11, wherein the download of digital media content comprises  
2 downloading digital media content associated with the unique voucher identifier, the digital  
3 media content being at least any one of a video file, a music file, an animation file, a game  
4 file, an interactive file, a text file, a speech file.

1 Claim 17: A system for managing fund raising, comprising at least one component to:  
2 send a notification when a voucher is activated;  
3 account for the voucher activation; and  
4 authorize a download of the digital media content when the voucher is redeemed.

1 Claim 18: The system of claim 17, wherein the at least one component to account for the  
2 voucher activation accounts for a fee received for the voucher.

1 Claim 19: The system of claim 17, wherein the at least one component to send the  
2 notification sends an identifier associated with the voucher.

1 Claim 20: The system of claim 19, wherein the identifier is at least any one of a printed  
2 number, an encoded identifier and an identification of the digital media content.

1 Claim 21: The system of claim 19, wherein the identifier comprises a plurality of partial  
2 codes.

1 Claim 22: The system of claim 17, further comprising the at least one component to:  
2 activate the voucher after receiving payment for the voucher; and  
3 report the activation including an identifier of the voucher and the payment to a  
4 centralized accounting system.

1 Claim 23: The system of claim 17, further comprising the at least one component to:  
2 receive an identifier of the voucher at an on-line retailer;  
3 validate that the voucher is activated based on the identifier; and  
4 download the digital media content to a media player when the voucher is  
5 activated.

1 Claim 24: The system of claim 17, further comprising the at least one component to receive a  
2 telephone call for activating the voucher.

1 Claim 25: A system for managing fundraising, comprising at least one component to:  
2 provide one or more vouchers each having a unique identifier for redemption of  
3 digital media content;  
4 receive an activation notice including the unique identifier for at least one of the  
5 vouchers;  
6 check that the at least one of the vouchers is activated using the unique identifier  
7 when the at least one of the vouchers is presented for redemption; and  
8 authorize a download of the digital media for redemption of the at least one of the  
9 vouchers when the checking step determines that the at least one of the vouchers is activated.

1 Claim 26: The system of claim 25, further comprising the at least one component to:

2           receive a payment for the activation and accounting for the payment on behalf of  
3   an entity associated with the at least one of the vouchers; and  
4           pay another entity when the download has occurred.

1   Claim 27: The system of claim 25, further comprising the at least one component to track  
2   the one or more vouchers using the unique identifier so that the at least one of the vouchers is  
3   deactivated when redeemed to prevent another redemption by the at least one of the  
4   vouchers.

1   Claim 28: The system of claim 25, wherein the at least one component provides the one or  
2   more vouchers to one or more entities for fund raising and accounts for the provided one or  
3   more vouchers according to each of the one or more entities, and further comprising the at  
4   least one component to:

5           receive a payment for sale of the provided one or more vouchers and to account  
6   for the payment of the provided one or more vouchers on behalf of the one or more entities;  
7   and

8           reimburse the one or more entities for at least a portion of the payment according  
9   to the provided one or more vouchers to each of the one or more entities.

1   Claim 29: The system of claim 25, further comprising at least any one of:

2           the at least one component to provide a report on any voucher identifier including  
3   activation status;

4           the at least one component to provide a report on sales of the digital media  
5   content;

6           the at least one component to provide an accounting spreadsheet;

7                   the at least one component to provide a report on sales for one or more digital  
8 media providers; and

9                   the at least one component to provide a report of account balances for one or more  
10 entities selling the one or more vouchers.

1       Claim 30: The system of claim 25, wherein the download of digital media content comprises  
2 the at least one component to download digital media content associated with the unique  
3 voucher identifier, the digital media content being at least any one of a video file, a music  
4 file, an animation file, a game file, an interactive file, a text file, a speech file.

1       Claim 31: The system of claim 25, further comprising the at least one component to:  
2                   track the status of the one or more vouchers based on the unique identifier  
3 throughout the functional lifetime of the one or more vouchers; and  
4                   provide educational training to organization members.

1       Claim 32: The system of claim 25, wherein the activation notice is achieved by one of an on-  
2 line activation and a telephone call activation.